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Biography: Joe Veneto

Chief Experience Officer, Veneto Collaboratory

Joe Veneto, is founder and principal of Veneto Collaboratory, formerly Opportunities Unlimited, a management consulting and training company. He collaborates with Destination Marketing Organizations, Travel Suppliers and service related companies to create results that create economic development and drive customer loyalty.

He is an expert in the design, development and distribution of compelling consumer packages and unforgettable visitor experiences. Joe has assisted destination marketing organizations and travel attractions throughout the North America create product development strategies that generate results. Sample destinations include: Philadelphia, PA;

Minneapolis and St. Paul, MN; Columbus, OH; Hilton Head, SC; Paducah, KY, Shreveport, LA; The Mall of America and others.

He is a nationally recognized professional speaker, presenting programs annually throughout North America to National Associations, Governor's Conferences, Regional Tourism Groups, Corporate Meetings and at Industry events. His content-rich programs make him one of the Industry's most requested experts on Tourism Product Development and Experiential Tourism.

He is a member of the National Speakers Association earning his CSP, Certified Speaking Professional designation in 2008.

For further information contact Joe Veneto, Chief Experience Officer at
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